

DAVE GNOJEK

Graphic Designer
Art Director

dave@designojek.com
785.813.1517

ONLINE PORTFOLIO

<http://www.designojek.com>

WORK EXPERIENCE

2004 Sept – Present // DESIGNOJEK

Owner and Graphic Designer

A freelance design business serving a diverse set of clients from large universities to small, local startups. Services include graphic design, web design, branding, art direction, photography, and printing consultation.

2008 July – Present // UNIVERSITY OF KANSAS CENTER FOR RESEARCH ON LEARNING

Art Director

Promoted to Art Director where I manage and participate in all print/publication design, web design, video production, project management, photography, and maintenance of official KU branding guidelines within the Center.

1999 June – 2008 July // UNIVERSITY OF KANSAS CENTER FOR RESEARCH ON LEARNING

Graphic Designer

Hired as a student designer and became full time staff in December of 2003. Worked on print/publication design, web development, digital video editing, photography, and brand development.

2005 Sept – 2006 Jan // INFUSION DESIGN, INC.

Graphic Designer

Took a four month leave of absence from KU to gain valuable experience at this graphic and industrial design firm based in Bonner Springs, KS. Designed logo, print and web work for Rubbermaid, Lattéland, Spectrum Aeronauticals, PT's Coffee and others.

EDUCATION

2003 Dec // UNIVERSITY OF KANSAS

BFA in Design with an emphasis in Graphic Design

TECHNICAL SKILLS

SOFTWARE EXPERIENCE:

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Final Cut Pro
HTML5
CSS3
LESS
jQuery
Wordpress
ExpressionEngine

DESIGN-RELATED SKILLS:

Photography Darkroom
Digital Photography/Videography
Studio Lighting Techniques
Silkscreen



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SELECT DESIGN CLIENTS

University of Kansas (School of Music, School of Engineering, Dance Department, Special Education Department) • University of Georgia • University of South Carolina • Drury University • Reach Out Kansas, Inc. • Lawrence Public Schools • River City Reading Festival • Cariden Technologies • Allégresse • Ars Viva Music • The Lawrence Chamber Orchestra • Morph Training • *and others*

HONORS & PROFESSIONAL ORGANIZATIONS

2008 – present // MEMBER OF THE KU COMMUNICATORS (UNIVERSITY OF KANSAS)

2003 Sept – present // MEMBER OF AMERICAN INSTITUTE OF GRAPHIC ARTS (AIGA)

1999 June – Dec 2012 // MEMBER OF KANSAS CITY FEDERATION OF MUSICIANS
Local No. 34-627

As a semi-professional jazz saxophonist, I belonged to the Kansas City Federation of Musicians to support the interests of all local musicians. Membership allowed me to perform with the Kansas City Symphony and the stage bands at Worlds of Fun in addition to various jazz performances in the Lawrence and Kansas City area.

2006 Feb // HAYS ARTS COUNCIL FIVE STATE PHOTOGRAPHY COMPETITION
Honorable mention (Juried competition)

Photographs selected from a five state pool of entries to be included in a gallery show, one of which was awarded an honorable mention.

2004 Feb // HAYS ARTS COUNCIL FIVE STATE PHOTOGRAPHY COMPETITION
Selected for exhibition (Juried competition)

PRESENTATIONS GIVEN

A Phone, a Closet, and a Tennis Ball: Tools for Designing Effective Slide Presentations

Delivered: Feb 27, 2013

2013 SIM SE Update Conference, Charleston, SC

Technology in Professional Development

Delivered: Feb 26, 2013

2013 SIM SE Update Conference, Charleston, SC

Branding and Promotion for Musicians and Artists

Delivered: Friday, February 15, 2013

KU School of Music Business of Music Class, Lawrence, KS

“Don’t Write Your Name in Red” and Other Design Tips for Presentations and the Web

Delivered: Dec. 7, 2012

Education Opportunity Programs, Lawrence, KS



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A Phone, a Closet, and a Tennis Ball: Tools for Designing Effective Slide Presentations

Delivered: July 11, 2012
International SIM Conference, Lawrence, KS

A Phone, a Closet, and a Tennis Ball: Tools for Designing Effective Slide Presentations

Delivered: March 30, 2012
CRL Learns, Lawrence, KS

ONLINE PORTFOLIO

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WRITING SAMPLES

Select writing samples can be found online at:
<http://www.designojek.com/writing>

